



BCFC

Best Choice Financial Consultancy | bcfc.in

About BCFC

At BCFC, we are committed to serving as your one-stop destination for all your financial needs. Our range of services and offerings are designed to empower individuals and corporations alike, providing them with the necessary tools and plan for a sound financial future. As people's demands and their necessities rise, we understand the importance of financial planning to achieve them, and we are ready with our enhanced methodologies and advanced technologies in pursuit of them.

We will make sure every client is unique and will be treated as such. In the bedrock of our company lies our deep commitment to excellence and an impassionate liking to technological advancements. Backed up with a strong team that has a decade and a half experience in Financial services to individuals from all walks of life, we are sure BCFC would be the name ringing when you think about financial services





Vision

Vision

To be India's most preferred Fintech website, empowering individuals and businesses to achieve their financial goals

- ✓ Innovative Solutions
- ✓ Driving Long term Financial Wellness
- ✓ Transparent Practices
- ✓ Personalized Financial Guidance
- ✓ Security and economic empowerment



Mission

Mission

Our mission is to revolutionize the financial landscape by providing a one-stop online platform that simplifies financial decision-making

- ✓ Revolutionizing Finance through cutting edge technology
- ✓ Deliver Next-Level Financial Experiences
- ✓ To Innovate Seamless Financial Solutions
- ✓ Optimal solutions for better financial well-being
- ✓ Bridging Financial Gaps with financial expertise



Values

Values

- ✓ **Integrity:** We uphold the highest standards of integrity in all our interactions, fostering trust and transparency. Trust is the foundation of our relationship with our customers, partners, and all other stakeholders
- ✓ **Innovation:** We embrace innovation as the driving force behind our solutions. We constantly leverage cutting edge technology and creative solution to redefine financial experience.
- ✓ **Empowerment:** We believe true empowerment is possible only when people are financially literate. Hence, our platform is designed to educate, guide, and provide access to a diverse array of financial tools that helps user take well-informed decision.

Diverse Palette Of Financial Services

We take a meticulous approach to financial planning offering a range of services that would help you navigate the complexities of the financial space



Tax Planning



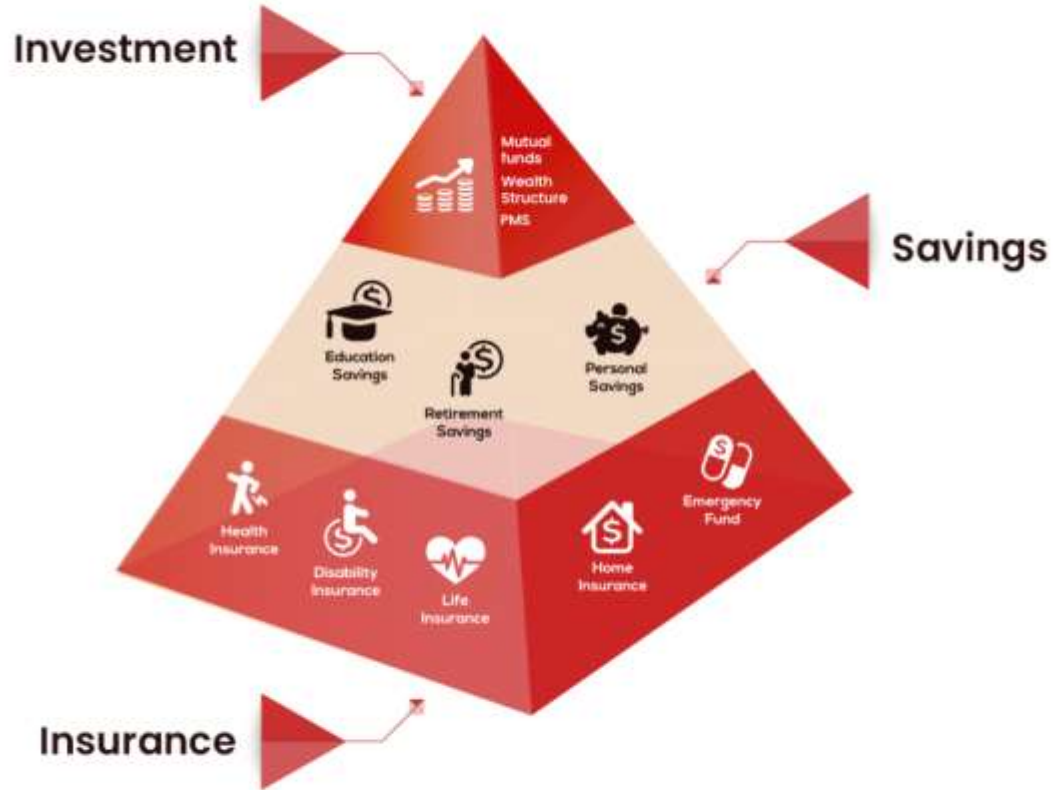
Goal-Based Planning



Retirement Planning



Financial Planning



Mutual Funds

Grow your money anytime and anywhere.



20+ Fund Experts



500+ Clients



Rs. 300 Crores AUM



40+ AMC Tie ups

Know About

What is a Mutual Fund?

A Mutual Fund is an investment vehicle where pools funds from multiple people and would be managed by professional fund managers. These funds are invested in a diversified portfolio of stocks, bonds, or other securities, and managed by Professional Fund manager who monitors the performance of your mutual funds.

Achieve Your True Potential



Get Superior Mutual Fund Returns

BCFC stands out as a beacon of excellence in the financial industry delivering superior mutual fund returns completely outshining our competitors. With an unwavering commitment to fetch best returns combined with in-depth market research, meticulous analysis, and a seasoned team of financial experts, BCFC seamlessly delivers the results you would require from your investments.

- ✓ Customized Investment solutions
- ✓ Holistic approach to portfolio management
- ✓ Cost-effective management
- ✓ Seasoned Fund Managers expertise

Get Started With Our Top Select Funds

Investing in mutual funds was never this easy



Kotak Money Market Fund(G)

★★★★★

1 year - 7.33% Returns | 3 year - 5.24% | 5 year - 5.91%

[Apply now](#)




ICICI Pru Value Discovery Fund(G)

★★★★★

1 year - 26.71% Returns | 3 year - 26.97% | 5 year - 20.15%

[Apply now](#)



Axis Focused 25 Fund-Reg(G)

★★★★★

1 year - 26.71% Returns | 3 year - 26.97% | 5 year - 20.15%

[Apply now](#)



ICICI Pru Nifty Next 50 Index Fund(G)

★★★★★

1 year - 17.24% Returns | 3 year - 16.47% | 5 year - 12.21%

[Apply now](#)

Mutual Funds Classification

Balancing Risk and Rewards through Multiple types

| | Mutual Fund Types | |
|-----------------------------|--|--|
| By Organizational Structure | Open ended Close Ended Interval | |
| By Underlying Portfolio | Equity Mutual Funds Debt Mutual Funds Hybrid Mutual Funds Money Market Instruments Multi Asset | |
| By Investment Objective | Growth Income Liquidity | |
| By Management of Portfolio | Active or Passive | |

AMC Partners





What Is Wealth Structura?

- ✓ It's a tailor-made investment portfolio which is completely risk-free, where customers invest in lump sum and take regular guaranteed payouts based on their requirement (monthly/quarterly/half yearly/annual).
- ✓ Apart from the monthly payouts provided, accumulated profit will be re-invested at the end of the year.
- ✓ We help individuals, families, HNIs, and their advisors to plan for the future.
- ✓ We have a portfolio of resilient companies that aims to deliver high returns over a longer tenure which we can guarantee with 100% certainty.

How Wealth Structura Works?

We will divide and allocate the funds into Active Equity Mutual Funds and Traditional Investment with Guaranteed payouts. 80% into Market and 20% into guaranteed investments (Insurance, Bonds).

Part A

Active equity mutual funds portfolio – funds selection will be based on current market trends. For e.g., if the current trend supports IT and Pharma, then our suggestions will be based on particular sectoral funds. If there is a change in market trend, then we will churn funds between AMCs. In case of unforeseen market volatility, the funds will be moved to floating rate funds to average out the cost till market starts to perform well.

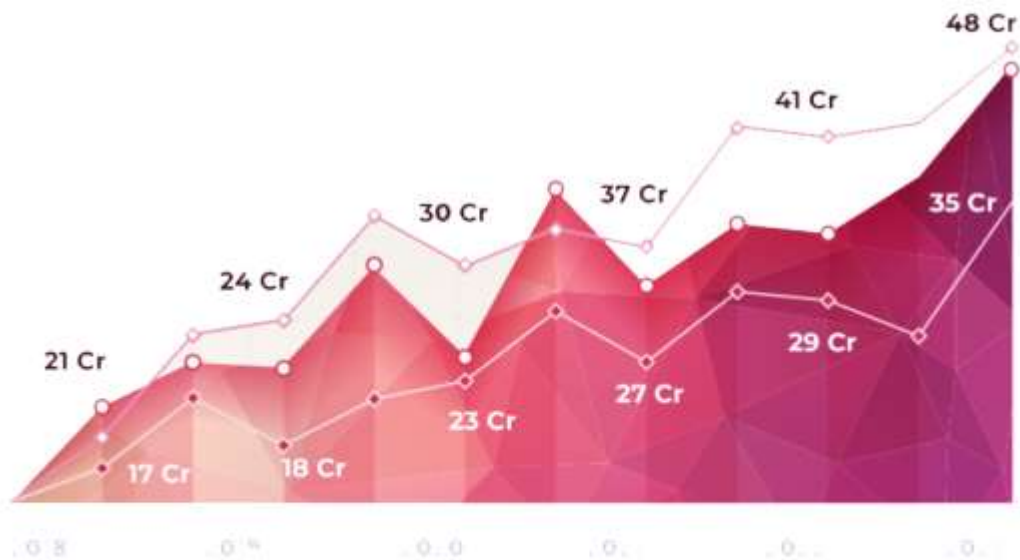
Part B

Traditional investment, where you will get guaranteed payouts monthly/quarterly/half yearly or annually based on your choice and to meet inflation, there will be an increase in the income every 5 years. In Structured portfolio, even if you take your entire portfolio at the end of 8 or 10 years, you will get payout lifelong. In case if customer feels that he don't require payouts at current stage, whatever the payout he is getting will be re invested into equity as SIP again.

Our approach to Wealth Management



Achieve Your True Potential



Churning For Maximum Returns At All Times

- ✓ Fearing about slowing markets? Stock markets being volatile in nature, it's natural for investments to fare poorly at times.
- ✓ At BCFC, we ensure your growth remains in the upswing as long as you decide to stay with us.
- ✓ In our active portfolio, we invest in a structured portfolio based upon active market trends and effective forecasting, active monitoring and regular review every month and the funds will be churned to different market segments like "Large cap to Midcap" "Small cap to Multicap" or Blue-chip to Thematic/Sectoral Funds.
- ✓ Normally, the average returns of mutual funds is about 12-15%, we would ensure your funds grow upto 30%.



Founder Mr. Mathivanan Kannan

Meet Mathivanan Kannan, the driving force behind BCFC, armed with a wealth of expertise in the financial realm

↓ Corporate Stint with Giants

With a robust background in renowned financial institutions such as ICICI Securities, HDFC, and RBL, Mathivannan brings extensive industry experience to BCFC.

↓ Strategic Vision

Mathivannan's keen insights and strategic acumen have been pivotal in shaping BCFC's success story, guiding the company towards innovation and excellence.

↓ Client-Centric Approach

Mathivannan's commitment to understanding clients' unique financial needs has fueled BCFC's tailored solutions, ensuring utmost satisfaction for every client.

↓ Innovation Enthusiast

As an advocate for innovation, Mathivannan constantly explores modern technologies and approaches, keeping BCFC at the forefront of the ever-evolving financial Landscape. Mathivannan's exceptional education and extensive industry experience make him the driving force behind BCFC's commitment to excellence, client satisfaction, and financial innovation.

THANK YOU



Front Desk

7305970146
sale@bcfc.in



Corporate Office

No 3, 3rd Main Road, Raja Lakshmi Nagar,
Velachery, CHENNAI 600042, Tamilnadu.